

Message Text

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PAGE 01 MEXICO 00418 171825Z

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ACTION EB-11

INFO OCT-01 ARA-16 ISO-00 TRSE-00 COME-00 CIAE-00 INR-10

NSAE-00 RSC-01 TAR-02 STR-08 DRC-01 /050 W

----- 003300

P 171756Z JAN 74

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC PRIORITY 9617

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E.O. 11652 N/A

TAGS: EIND, MX

SUBJECT: BOURBORN TEQUILA AGREEMENT

REF: STATE 235586

1. GOM HAS STILL NOT PUBLISHED BOURBON DECREE IN DIARIO OFICIAL. ONLY PENDING PROBLEM APPEARS TO BE EFFECTIVE DATE OF DECREE. LONG DELAY EXPERIENCED IN OBTAINING CLEARANCES FROM VARIOUS GOM SECRETARIATS, PRINCIPALLY HEALTH, ON NEW LABELS TO BE USED BY WHISKY MANUFACTURERS IN CIUDAD JUAREZ. FINAL CLEARANCE OBTAINED BY SIC ON JANUARY 11. NOW GOM MUST DETERMINE HOW MUCH TIME NEEDED BY CIUDAD JUAREZ MANUFACTURERS TO PRINT NEW LABELS AND ATTACH TO BOTTLES. CIUDAD JUAREZ MANUFACTURER MASCARENAS COMING TO MEXICO CITY ON JANUARY 22 TO DISCUSS WITH INDUSTRY UNDERSECRETARY CAPILLO SAINZ.

2. ING. CESAR LARRANAGA, STANDARDS DIVISION, SIC, BELIEVES THERE IS STILL AN OUTSIDE CHANCE GOM DECREE CAN BE ISSUED WITH FEBRUARY 1 EFFECTIVE DATE BUT THAT SOME SLIPPAGE LIKELY. HE HOPES THIS CAN BE KEPT TO A MAXIMUM OF FEBRUARY 15.

3. EMBASSY IS IN DAILY CONTACT WITH LARRANAGA ON THIS ISSUE IN ORDER TO MAINTAIN PRESSURE AND PROVIDE SENSE OF URGENCY. AMBASSADOR MCBRIDE HAS ALSO CONTACTED LIC. CAMPILLO SAINZ TO EMPHASIZE IMPORTANCE USG ATTACHES TO EFFECTIVE DATE IN GOM DECREE.

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PAGE 02 MEXICO 00418 171825Z

4. EMBASSY WILL INFORM DEPARTMENT IMMEDIATELY WHEN DECREE

PUBLISHED.
MCBRIDE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AGREEMENTS, LAW, INDUSTRIAL PLANTS, DISTILLERIES, ALCOHOLIC BEVERAGES, BOURBON WHISKEY
Control Number: n/a
Copy: SINGLE
Draft Date: 17 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
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Errors: N/A
Film Number: n/a
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Handling Restrictions: n/a
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Original Handling Restrictions: n/a
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